

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

MAD DOGG ATHLETICS, INC.	)	
	)	
Plaintiff,	)	
	)	
v.	)	C.A. No. 2:20-cv-00382-JRG
	)	
PELOTON INTERACTIVE, INC.	)	<b>DEMAND FOR JURY TRIAL</b>
	)	
Defendant.	)	

**JOINT NOTICE REGARDING MEDIATION**

Pursuant to the Court's First Amended Docket Control Order (Dkt. 77), Plaintiff Mad Dogg Athletics, Inc. and Defendant Peloton Interactive, Inc. notify the Court that the parties agree that they may benefit from mediation. The parties have agreed on the following mediator:

Hon. Jay C. Gandhi (Ret.)  
JAMS Neutral  
555 W. 5th Street, 32nd Floor, Los Angeles, CA 90013  
Tel.: 213-620-1133  
Fax: 213-620-0100

A mediation has been scheduled with Judge Gandhi for October 14, 2021.

Dated: August 11, 2021

CAPSHAW DERIEUX, LLP

/s/ Elizabeth L. DeRieux

Elizabeth L. DeRieux  
Texas State Bar No. 05770585  
114 East Commerce Avenue  
Gladewater, Texas 75647  
(903) 845-5770  
[ederieux@capshawlaw.com](mailto:ederieux@capshawlaw.com)

*Attorneys for Plaintiff  
Mad Dogg Athletics, Inc.*

OF COUNSEL:

David I. Gindler  
Alex G. Romain  
J. Samuel Payne  
David C. Jonas  
MILBANK LLP  
2029 Century Park East, 33rd Floor  
Los Angeles, CA 90067-3019  
(424) 386-4000

Javier J. Ramos  
Emily Glaser  
MILBANK LLP  
1850 K Street, NW  
Suite 1100  
Washington, DC 20006  
(202) 835-7500

Nathaniel T. Browand  
Katrina Loyer  
MILBANK LLP  
55 Hudson Yards  
New York, NY  
10001-2163  
(212) 530-5000

Paul L. Robinson  
Law Office of Paul L. Robinson, Esq. LLC  
500 Paterson Plank Road  
Union City, NJ 07087  
(954) 292-0945

/s/ Steven N. Feldman

Melissa R. Smith  
TX State Bar No. 24001351  
GILLAM & SMITH, LLP  
303 S. Washington Ave.  
Marshall, TX 75670  
Telephone: (903) 934-8450  
Facsimile: (903) 934-9257  
Email: melissa@gillamsmithlaw.com

Steven N. Feldman  
New York Bar No. 4775052  
Benjamin Zachary Bistricher  
New York Bar No. 5590922  
LATHAM & WATKINS LLP  
885 Third Avenue  
New York, NY 10022-4834  
Telephone: (212) 906-1200  
Facsimile: (212) 751-4864  
Email: steven.feldman@lw.com

Douglas E. Lumish  
California Bar No. 183863  
Gabriel S. Gross  
California Bar No. 254672  
LATHAM & WATKINS LLP  
140 Scott Drive  
Menlo Park, CA 94025  
Telephone: (650) 328-4600  
Facsimile: (650) 463-2600  
Email: [doug.lumish@lw.com](mailto:doug.lumish@lw.com)  
Email: [gabe.gross@lw.com](mailto:gabe.gross@lw.com)

Lawrence J. Gotts  
Sarah M. Gragert  
Ethan Lawrence Plail  
LATHAM & WATKINS LLP  
555 Eleventh Street, NW, Suite 1000  
Washington, D.C. 20004-1304  
Telephone: (202) 637-2384  
Facsimile: (202) 637-2201  
Email: [lawrence.gotts@lw.com](mailto:lawrence.gotts@lw.com)  
Email: sarah.gragert@lw.com  
Email: ethan.plail@lw.com

David K. Callahan  
LATHAM & WATKINS LLP  
330 North Wabash Avenue, Suite 2800  
Chicago, IL 60611  
Telephone: (312) 876-7694  
Facsimile: (312) 993-9767  
Email: [david.callahan@lw.com](mailto:david.callahan@lw.com)

Kimberly Q. Li  
LATHAM & WATKINS LLP  
200 Clarendon Street  
Boston, MA 02116  
Telephone: (617) 948-6000  
Facsimile: (617) 948-6001  
Email: [kimberly.li@lw.com](mailto:kimberly.li@lw.com)

**COUNSEL FOR DEFENDANT  
PELOTON INTERACTIVE, INC.**